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Non-Collegiate Greek Weekend Sponsorship Proposal

To Benefit of the Safe Labor Initiative



Prepared by

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About Us



Delta Psi Rho Sorority, Incorporated, established in February 2020 in Atlanta, GA, is a non-collegiate social sorority committed to fostering sisterhood, community service, and empowerment. While our organization does not discriminate against any race or culture, we have structured our Greek letter organization around the needs and empowerment of African American women and their communities.

With 19 chapters spanning across cities in the Mid-west and East Coast, including Atlanta, Dallas, Houston, Memphis, Tampa, Richmond, Orlando, Virginia Beach, Cleveland, Baltimore, Columbia, Jacksonville, Nashville, Charlotte, Denver, Chicago, and St. Louis, Delta Psi Rho provides a vibrant hub of resources and lifelong bonds of sisterhood.

Our membership is composed of professionals, mothers, students, entrepreneurs, and individuals from diverse backgrounds, uniting to embody the true essence of sisterhood and community. Membership in our sorority provides an avenue for service to the community, fostering personal growth, expanding support networks, and forming new meaningful bonds.

What is the Safe Labor Initiative?

The mission of the Safe Labor Initiative is to address the alarming rates of maternal morbidity, with a specific focus on women of color. Our initiative is committed to:

- Education: Empower women of color through comprehensive education on maternal health issues. This includes imparting knowledge on nutrition, genetic predisposition, prevalent trends, and risks, with the ultimate goal of preventing common complications during pregnancy.
- Advocacy: Serve as a steadfast advocate for mothers who may lack the ability or awareness to advocate for themselves. Through birthing buddy workshops and Doula services, we aim to provide unwavering support, ensuring that every mother receives the care and attention she deserves.
- Addressing Disparities: Identify and confront racially motivated disparities in maternal health. We are dedicated to raising awareness and implementing strategies to combat these disparities, fostering a more equitable and just healthcare system for all.
- Acknowledgment and Support: Extend acknowledgment and support to children who have tragically lost their mothers during childbirth. By providing emotional and practical



assistance, we strive to create a compassionate community that recognizes and addresses the unique challenges faced by these children.

The Safe Labor Initiative is committed to creating a future where maternal health disparities are eliminated, every mother receives the support she needs, and the well-being of both mothers and children is prioritized and safeguarded.



About This Event

This 1st Annual Non-Collegiate Greek Weekend will provide Non-Collegiate Greek members and their guests a weekend full of events, including an annual major service project, Talia's Walk/Run 2024 .

Staged in the beautiful state of Georgia, our hope is that the Non-Collegiate Greek Weekend will become a favorite amongst members of Black and Multicultural Non-Collegiate Greek Lettered Organizations from across the nation.

WHY BE APART OF THE 1ST ANNUAL NON-COLLEGIATE GREEK WEEKEND?

The Non-Collegiate Greek Weekend is a primary fundraiser for Delta Psi Rho Sorority, Inc. initiatives, including our Safe Labor Initiative - Talia's Heart. Delta Psi Rho Sorority, Inc. is a fast growing nonprofit organization with 501(c)(3) status.

In addition to the Safe Labor Initiative, we offer a financial Literacy program for high school juniors and seniors. Delta Psi Rho Sorority, Inc. also awards scholarships.

Throughout the year, we volunteer for various charity based programs around the Atlanta Metro area. These programs include Area In Need, Partners Against Domestic Violence, Autism Speaks Walk, and St. Jude's Research Hospital.

Weekend Event Schedule

Friday
August 9th

7:00 pm - 1:00 am

Meet and Greet - Grand Anse Lounge - 6420 Old Hillandale Dr, Lithonia, GA 30058

Saturday
August 10th

8:00 am - 11:00 am

Talia's Walk/Run 2024 - Piedmont Park

2:00 pm - 8:00 pm

Picnic & Step Show in the Park - Wade Walker Park - 5585 Rockbridge Rd., Stone Mountain, GA 30088

Sunday
August 11th

10:00 am - 1:00 pm

Open Panel Discussion - Fairfield Inn & Suites by Marriott Atlanta/Stonecrest - 7850 Stonecrest Square, Lithonia, GA 30084

3:00 pm - Until

Day Party - Sudo Bar & Grill - 1792 Panola Rd, Ellenwood, GA 30294

SPONSORSHIP LEVELS



DIAMOND SPONSOR

\$3000

- Logo on website with link (12 months), Social media Promotion (5 post), Mention in Phoenix Nest Publication, Mention and Logo in Thank You email blast, Signage at Event, Logo on back of Event T-shirt, Exhibitor Table at Event, Recognition from the Podium, 30 Second Video Session , 2 Admission tickets

PLATINUM SPONSOR

\$2000

- Logo on website with link (12 months), Social media Promotion (4 post), Mention in Phoenix Nest Publication, Mention and Logo in Thank You email blast, Signage at Event, Logo on back of Event T-shirt, Exhibitor Table at Event

GOLD SPONSOR

\$1500

- Logo on website with link (12 months), Social media Promotion (3 post), Mention in Phoenix Nest Publication, Mention and Logo in Thank You email blast, Signage at Event, Logo on back of Event T-shirt

SILVER SPONSOR

\$1000

- Logo on website with link (9 months), Social media Promotion (2 post), Mention in Phoenix Nest Publication, Mention and Logo in Thank You email blast, Signage at Event

BRONZE SPONSOR

\$500

- Logo on website with link (6 months), Social media Promotion (1 post), Mention in Phoenix Nest Publication, Mention and Logo in Thank You email blast

Additionally, for donations under \$500:

- Donor Recognition on Website, Thank you email acknowledgment



How To Become A Sponsor

With the proper backing and resources, the 1st Annual Non-Collegiate Greek Weekend has the potential to attract annual attention and revenue to the Atlanta metro area.

Community sponsors are the primary source of funding for this event and will help ensure its success. Therefore, we invite you to become a Sponsor or Supporter of this exciting event. As a leader in the community, your involvement with us is an opportunity for your organization/business to receive exposure and to join other individuals, organizations, and coalitions in our community to create and strengthen community partnerships. Part of our organization's mission is to identify the "Voids" in our communities and fill them by working in unity.

To become a sponsor, please visit www.drpunty.com.

THANK YOU!